



**Bristol European Green Capital 2015  
Monthly Report: January 2015**

1. This monthly report has been prepared for the Department for Energy and Climate Change following the award of £7m grant funding to Bristol City Council to help deliver Bristol European Green Capital 2015.
2. As requested, this short report focuses on spend to date, key milestones and risk register.

**SPEND TO DATE**

3. The table below summarises the spend to date.

	<b>Forecast</b>	<b>Spend to date</b>
Summits	1,700,000	434,901
Green Tech	1,400,000	191,128
Schools Programme	1,000,000	164,312
Neighbourhood Programme (Grants & Funding)	2,000,000	
- Local funding		256,891
- Strategic/Small/Neighbourhood Grants		1,680,000
Bristol Welcome:	650,000	
- Volunteers		80,692
- Neighbourhood Arts Programme		73,019
- City Dressing		51,348
- Opening Event		41,078
Bristol Method	250,000	52,775
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	7,000,000	3,026,144

4. The Green Capital Programme, including activities enabled by DECC funding will largely be delivered by Bristol 2015 Ltd. The following governance arrangements are in place to ensure appropriate use of public funds:
  - A contract is in place between Bristol City Council and Bristol 2015 Ltd, defining the services to be provided and passing on obligations with regards to the spending of public money.
  - Monthly reports are provided to Bristol City Council by Bristol 2015 Ltd on progress with the programme and actual/committed spend.
  - Quarterly contract management reviews are held between Bristol City Council and Bristol 2015 Ltd
  - A quarterly report will be presented to Bristol City Council Audit Committee.
  - A Bristol City Council Green Capital Board will convene monthly
  - An operational steering group will meet monthly.

## KEY MILESTONES

5. January saw the official opening for both a Bristol and international audience which took place from 22 – 24 January and comprised a series of tailored events, running up to the opening show on the Saturday evening, which was attended by approximately 10,000 people.
6. A summary of these events is included in this document as Appendix A, with details of Social and Printed Media coverage attached as Appendix B and Appendix C.
7. We have provided the published 2015 Programme. A more detailed events programme by month is included as Appendix D for reference.
8. We are in the process of finalising a detailed monitoring report with 2015 Ltd which will show progress against key activities during the year. This will be included in our February report.

## RISK REGISTER

9. Key programme risks have been identified as follows, with appropriate mitigations:

<b>Risk</b>	<b>Mitigation</b>
There is a risk that some of the key Bristol City Council projects, whilst Green, are controversial, (e.g. Metrobus) leading to negative publicity	<i>Communications team developing clear messages to share with all staff and externally. Press to be monitored.</i>
There is a risk that we will be challenged by organisations who are unsuccessful in the grant application process, leading to additional work to respond, and negative publicity	<i>1. Cabinet to review and agree the Strategic Grants process and resulting awards made on 16 December 2. Existing appeals process will be used, we will need to monitor volumes and impact closely</i>
There is a risk that pre-election restrictions will limit the publicity we are able to provide around events during March and April	<i>Pre-election period requirements have been shared with Bristol2015</i>
There is a risk that some of the activities organised for European Green Capital year will create ongoing liabilities for Bristol City Council	<i>Ensure contracts and agreements do not include ongoing liability for BCC without agreement</i>

## **Appendix A: Bristol European Green Capital 2015, Opening events 22-24 January 2014**

The official opening for both a Bristol and international audience took place from 22 – 24 January and comprised a series of tailored events, running up to the opening show on the Saturday evening, which was attended by approximately 10,000 people. The programme of events comprised the following:

### **European Green Capital Technical Assessment Panel (Thursday 22 and Friday 23 January)**

Bristol City Council hosted the European Green Capital Technical Assessment Panel, which meet at the Create Centre to shortlist applicants for 2017. The Majority of the panel and Green Capital Secretariat then stayed for some, if not all, of the opening weekend events.

### **Opening Ceremony (Friday 23 January 14:18:00)**

Approximately, 460 people gathered at University of Bristol's Victoria Rooms for an opening conference including:

- Karl Falkenberg, DG ENV Director General, European Commission
- Morten Kabell, Mayor for Technical and Environmental Affairs City of Copenhagen
- Mr. Zoran Janković, City of Ljubljana, Mayor
- János Girán, First Deputy Mayor, Pécs
- Guisell Morales, Ambassdor Embassy of Nicaragua,
- Anna Lisa Boni, Eurocities' Secretary General
- Other European Green Capital cities
- National UK Government (DECC and FCO)
- Bristol Counsellors and local MPs and MEPs
- Bristol partners and key players in winning the award and delivering the 2015 programme
- Broadcast and print media.

The purpose was to:

- Celebrate Bristol's achievements and the many people who have made it happen
- Excite local, national and audiences about the programme for 2015 and secure them as ambassadors
- Show Bristol's ambition – 2015 is part of a much bigger picture
- Demonstrate Bristol as the city with a sense of fun.

Mayor George Ferguson, opened the event and in his speech proposed a Bristol European Green Capital Legacy Fund, with £500,000 to help to ensure long-term community-led projects and setting out a new 'Trajectory for the Future of Bristol', to help create a truly sustainable city us helping to bridge the gap between where we collectively know we need to reach and where we are now. This funding is subject to Full Council approval as part of the budget setting process.

The audience also heard from Mayor for Environment, Copenhagen, Morten Kabell, Karl Falkenberg, Director General Environment, European Commission, and there was a video address recorded by The Right Honourable Danny Alexander MP, Chief Secretary to the Treasury.

Meanwhile, an overview of the 'new trajectory' for Bristol's future, which will build on our success and responds to the current, and future, challenges and opportunities, was given by Barra Mac Ruairi, Strategic Director for Place, Bristol City Council. This will bring together strategic partners to use the year to create lasting change for the city.

Chair of Bristol Green Capital Partnership, Liz Zeidler, then outlined the partnership, which now has over 700 member organisations.. Liz was able to share how the unprecedented level of activity within the community, voluntary, public and business communities was helping to green the city. With help from 5 current active partnership members, Liz was able to share this story with both a home, national and international audience. She was also able to show how DECC funding was helping to support further initiatives which will deliver significant carbon savings in the future – such as the newly formed ReUse Consortium which thanks to a Bristol2015 Strategic Grant, will deliver reuse at scale and create a model which can be shared with other cities in the UK and abroad.

Following a green poetry recital break by Martin Kiszko, the audience were also a taste of what is to come in the 2015 programme, provided by Chair of Bristol 2015, board Andrew Garrad.

This question and answer session, was structured around the three key objectives of the 2105 Programme:

- Local engagement
- International profile
- Knowledge exchange

The opening ceremony was followed by a dinner for international and high-level invited guests in Bristol's popular museum M-Shed, which is located on the harbourside.

### **European Green Capital Bristol tour (Saturday)**

40 International delegates, including the DG Environment, ambassadors and others, were given a tour of some of the projects and initiatives that helped Bristol win the title European Green Capital.

This tour included an open-topped bus journey with relevant commentary to Easton, one of the poorest 20 per cent neighbourhoods in the country, where a large number of energy-related projects are being pioneered.

They group visited the Easton Show Home, a typical Victorian era mid-terrace property recently given a model energy makeover (solid wall and underfloor insulation, double-glazed windows, passive ventilation unit in the kitchen and bathroom and many simpler and cheaper to install measures including low flow taps and draught-proofing). Presentations were give on the decade of insulating social housing, future

plans of energy service, local community group as key to engagement and behaviour change and wider social enterprise and community sector role and context.

Facts relating to many of the 'Indicators' in the European Green Capital technical bid were incorporated into a boat tour of Bristol's Floating Harbour, including water quality, increased wildlife, sustainable density and brownfield regeneration. The tour concluded with a walk around Bristol's historic Queen's Square, which has been transformed from a car dominated space back to a green public space.

This tour was also intended as a springboard for the year's many anticipated international delegations and feedback is being sought from participants.

### **Opening show (Saturday Evening)**

The weekend accumulated with the public opening show on Saturday evening, which was attended by approximately 10,000 members of the public and 450 invited guests. Led by Bristol-based Cirque Bijou, 'Bridging the Gap' saw world-famous tight wire artist Jade Kindar-Martin cycle across a 120 metre long high wire, set between two landmark buildings with Hollywood stuntwoman Karine Mauffrey perform a dramatic aerial trapeze routine suspended beneath the bicycle 27 metres above the ground – with visually stunning light projections show and a musical score specially composed by Dom Coyote.

Set against the backdrop of the city, the ambitious public show, entitled 'Bridging the Gap', was commissioned to bring to life the concept of the Green Gap – the difference between our green intentions and our actions. The event urged the public, business and government to begin bridging the Green Gap, before it is too late. The outdoor event was open to the public, free of charge and watched by approximately 10,000 people.

Speeches and addresses were kept to a minimum but content and messaging were incorporated including from Bristol's Youth Mayors and a history of the Create Centre, Bristol's 20 years of pioneering environment centre and the backdrop for the event.

### **Media reach**

The weekend of events has received considerable media coverage including the Guardian, BBC news online, the Independent and considerable coverage in the local broadcast, print and social media. See annex XX

**Appendix B: PR & Social Media Coverage – attached**

**Appendix C: Printed Press coverage - attached**

**Appendix D: Current Events Programme – attached**

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