



Bedminster BID (Business Improvement District) re-established itself via a ballot in 2018 and operates on behalf of 350 local businesses for a period of up to five years. The BID is funded via a small levy on all eligible businesses in the area (equivalent to 2% of rateable value) and paid into a central 'kitty' to be spent on projects that are directed by Bedminster businesses (an elected board) for the benefit of local businesses.

The Past Year: We are completing Year 1 of a five year BID term that commenced in November 2018. This past year in summary we continue to set up markets and street fairs, raised additional funding (£15,000 for a further pocket park) promoted Bedminster through our growing marketing platform (websites, Twitter and Facebook etc), organised and paid for Christmas lights and events, grant funded the Winter Lantern Parade and Upfest, and sought to influence council policy in relation to licensing, planning, transport (parking, Metrobus etc) and new developments – ie St Catherine's Place, Malago Road, and Bedminster 'Green' developments (the area between East Street and Windmill Hill).

BID Finances: The BID and Town Team's finances are managed independently on a voluntary basis by local accountants Tyrrell Procter and our annual accounts are independently prepared. In the past BID year (from November 2018) total BID funds were £124,861 (£131,433 less 5% bad debt of £6,572). In this period the BID has spent £107,266.87 (detailed accounts are available upon request).

The Forthcoming Period: The BID is projected to raise £125,000 in the twelve months (from November 1st 2019) of this second year of a five year BID term. BID priorities are set based upon ongoing consultation with businesses and deliberations by the BID Board which meets monthly (every first Tuesday of the month – please do get in touch if you wish to take part). Current projects and aims are summarised overleaf. If you have any questions please do not hesitate to get in touch.

Financial Management: The BID's finances are managed independently on a voluntary basis by local accountants Tyrrell Procter and our annual accounts are independently prepared and published.

Key Dates: The BID Board – meets every first Tuesday of the month at 6pm at The Steam Crane. Two sub-groups also meet regularly, usually:

- Marketing, Arts & Culture – every last Monday of each month at 6pm at the Tobacco Factory
- Built Environment (planning, development and street enhancement) most first Tuesdays of each month at 4pm

If you have any questions about any aspect of the BID please do not hesitate to get in touch. With our best wishes for an excellent year.

The BID Team

Simon Dicken, Wilko (BID Chair)

Ade Williams, Bedminster Pharmacy

Alice Astbury, Trylla

Ben Barker MBE, local resident

Charlie Bolton, Bristol Councillor

Darren Baker, Compuwave

Kellie Hasbury, Plaster

Lucie Wise, Minuteman Press

Steve Hayles, Upfest

Olivia Navaratnam, Bubble Cafe

Peter Hockenhall, Viva La Mexicana

Sasha Dicken, Scrivens

Stef Brammar, Action Greater Bedminster

Tom Windaybank, Ocean Estate Agents

Observers: Bristol City Council; Avon & Somerset Police

Contact

George Grace

business@bedminster.org.uk

07801790645

www.bedminster.org.uk/business



BEDMINSTER BID AIMS FOR THE FORTHCOMING PERIOD

The BID organises itself broadly into two areas of work; marketing and built environment. Plans for the forthcoming period include:

Marketing and Promotion

The team have elected to spend considerably more money on Christmas this year with nearly 1/3 of all BID income focused on the festivities.

The program includes large green street decorations, wreaths, window painting and festival lighting; traditional visuals using holly, ivy and mistletoe; artists to paint shutters and selected walls with a unique design linking the whole BS3 BID shopping district; Christmas lighting on North, East and West Streets; Beaming Bedminster & East Street light boxes, will be installed en mass.



CHRISTMAS DECORATIONS

This will be complemented by a programme enlisting Show of Strength theatre company and community groups through which we aim to manage or support over 100 events. This will all be promoted via a gift guide with 20,000 print run; local billboard and advertising spaces; letters to Santa with our own post boxes; Santa's Grotto and Elf Post Office etc.



ST CATHERINE'S PLACE PROPOSALS

Other marketing includes the ongoing building of our own social media platform, PR and a range of footfall generating events in 2020 and the completion and soon to be launched video highlighting all the wonderful things the area has to offer.

Built Environment

There is much change going on in the East Street area and the BID is active in seeking to ensure it benefits businesses in the whole area. We have used the strong voice of the BID to impress upon the council the need for speed to bring these changes forward, in particular at St Catherine's Place and the former Argos block. The impact on East Street trading could be most significant, in particular if we are successful in the grants we are seeking to ensure the East Street 'Vision' is delivered – in effect a face-lift of the street's public realm, street furniture, facades etc.



EAST STREET VISION

At a more basic level the state of the cleanliness of the area has declined in the past year largely as a result of increased illegal graffiti and as such the BID has invested in a private contractor to deal with the worst of it on behalf of businesses.

We were also delighted to win a small grant of £15,000 to install a much needed pocket park on the junction opposite East Street Fruit and Veg which will bring some much needed aesthetic improvement to this spot.

Finally, with the level of anti-social behaviour increasing sadly we have had to invest in our own data sharing system (DISC) as a means to enable businesses to be the 'eyes on the street' and communicate directly and effectively with the police.



CHURCH ROAD POCKET PARK

