

# Bristol City Council

## Highway Network Management

### Guidelines for the erection of Temporary Signs for Developments

The following guidelines should be used when considering approval of an application to erect temporary signs on the highway. These do not reflect law and do not describe definitively what shall and shall not be approved. Any decision shall ultimately be at the discretion of the Highway Authority. The likely traffic generated by a development will be a major factor in considering whether to approve any application.

- The aim of a temporary sign is to maintain the smooth flow of traffic on the highway and prevent traffic congestion; it is not intended as an advertisement. Normally, approval is granted if signing is the only means of alerting affected road-users to the location of a development.
- The signage company or applicant is responsible for erecting and taking down all approved signs **according to the dates provided on their application**. If signs are not taken down according to these dates, the Highway Authority may refuse future signage applications and/or charge a fee for the removal of signs left on the highway beyond the stipulated date. Signs must be removed by law, within 6 months of completing the development
- All signs should meet a design specification, details of which may be obtained from the Highway Authority or Traffic Signs Regulations and General Directions 2002.
- Any application must be in writing, and must include a list of proposed sites and a clear plan showing their locations.
- Temporary signs to diagram P2701 (the house symbol in black on a yellow background) will not be accepted until such times as a completed show home is available for viewing or constructed premises are available for occupation.
- Temporary signs may be considered to direct construction traffic where the Highway Authority deems it necessary but these must be as per diagram P2701 with permitted variant 804.1. These signs will only be permitted where there is a demonstrable benefit to the highway network or a preferred construction traffic route.
- Signs must not be placed more than 2 junctions or half mile radius from the development, whichever is further.
- Each sign is mounted a minimum of 2.1m above the carriageway/footway/verge and the sign is at least 0.45m away from the edge of the carriageway
- Signs must not be placed on the same poles as Stop, Give Way signs, any regulatory sign or traffic signal poles.
- Where signs are erected without permission, they will be removed and a charge for their recovery will be made to the developer/development named on the sign.

- The company or developer must hold a current public liability insurance policy that indemnifies this authority against any claims relating to the provision and erection of the temporary signs

Any queries about signage regulations or guidelines should be addressed to [traffic@bristol.gov.uk](mailto:traffic@bristol.gov.uk) or Highway Network Management, Floor 5, Wilder House, 2-12 Wilder Street, St Paul's, Bristol BS2 8PH.