



Bedminster BID (Business Improvement District) re-established itself via a ballot in 2018 and operates on behalf of 350 local businesses for up to five years. The BID is funded via a small levy on all eligible businesses in the area (equivalent to 2% of rateable value) and paid into a central 'kitty' to be spent on projects that are directed by Bedminster businesses (an elected board) for the benefit of local businesses and the wider community.

The Past Year: We are completing Year 4 of a five year BID term that commenced in November 2018. This past year in summary we continued to set up street events, developed plans for the £404,000 additional funding grant for East Street Vision and cultural activities to support footfall; completed the empty shops grant program that attracted new businesses and property refurbishments (mostly on East St).

In addition we continue to promote Bedminster through our growing marketing platform (websites, Twitter and Facebook etc), organised and paid for Christmas lights, events (such as EATFestival), street trails, and sought to influence council policy in favour of business owners in relation to parking, licensing, planning, transport, and new developments several of which are now on site and will deliver new customers to the street.

We have launched or continue street greening initiatives such as hanging baskets, planters and street art as part of Upfest and shutter programs and the BID has committed to a major investment in street cleansing with Bristol Waste in the lead into Christmas.

Finally in the first six months of the year we completed a major review of BID operations and governance concluding in the publication of an operating manual for the BID ('How is the BID Run') and additional financial reports including a Detailed Profit and Loss to accompany annual accounts required for Companies House (see bedminster.org.uk/business-key-documents).

BID Finances: The BID and Town Team's finances are managed independently on a voluntary basis by local accountants Tyrrell Procter. In the past BID year (from November 2021) total BID funds raised were £133,212. In this period the BID has spent £107,102. Accounts for each year of the BID are stored together with other key documents at www.bedminster.org.uk/business.

THE FORTHCOMING PERIOD

The BID is projected to raise £130,275 in the twelve months (from November 1st 2022) in this final year of the BID term. BID priorities are set based upon ongoing discussions please do not hesitate to get in touch.

KEY DATES

The BID Board – meets every second Tuesday of the month at 6pm. A marketing sub-group also meets every first Monday of each month at 6pm and an EastStNOW! Meeting at 10am each first Wednesday. Please get in touch if you wish to attend these meetings or if you have any questions about any aspect of the BID please do not hesitate to call or email (below).

WITH OUR BEST WISHES FOR AN EXCELLENT YEAR.

THE BID TEAM

Simon Dicken, Wilko (BID Chair)

Ade Williams, Bedminster Pharmacy

Andrew Clark, Cheekies

Ben Barker MBE, local resident

Charlie Taylor, Kask

Darren Baker, Compuwave

Kellie Hasbury, Plaster

Steve Hayles, Upfest

Peter Hockenhall, Viva La Mexicana

Sasha Dicken, Scrivens

Stef Brammar, Action Greater
Bedminster (Secretary)

Steve Clymer, Steam Crane

Tom Windaybank, Ocean Estate Agents

Tony Dyer, Bristol Councillor

OBSERVERS

Sarah Morrison, Bristol City Council

CONTACT

George Grace, 07801 790645

business@bedminster.org.uk

BEDMINSTER BID AIMS FOR THE FORTHCOMING YEAR

The BID organises itself broadly into two areas of work; marketing and built environment.

MARKETING AND PROMOTION

The BID invests heavily in multiple marketing and promotion themes every year. For the forthcoming year the following projects are approved or in advanced stage of development:

- Christmas lights/festoons on all streets
- The Lantern Parade
- Poster campaign for Independent Traders
- Website - regular blogs, featured 'top traders and event listings
- Christmas + voucher book
- EAT:Bedminster Festival on East St (two in 2023)
- Top Traders welcome hampers (for new residents)
- Social media campaign - Weekly Top Traders with paid promotion
- Celebrating and promoting new business openings
- Halloween children's trail for October and guide to stores and hospitality
- Musicians on the Run x3
- Promotion of the area as Bristol's Arts District (to attract more tourist footfall in particular)

BUILT ENVIRONMENT

Clearly there is great change going on in the East Street area and the BID is active in seeking to ensure it benefits businesses in the whole area. We have used the strong voice of the BID to impress upon the council the need for speed to bring these changes forward and to mitigate against the negative impacts of road closures.

The East Street 'Vision' is moving forward and has been well received attracting funding of £400K to pilot elements which we believe will prove the case to raise funding to transform the entire street in the near future and create a much more amenable environment to attract more shoppers and encourage them to stay longer and buy more. Projects for the next six months include painting bollards, 40 new planters, gateway sculptures, architectural lighting (for the most attractive buildings) and widening of pavements creating more space for shoppers.

In addition we will continue the design exercise for street improvements to Lower North Street (including bike parking, usable outdoor space etc). These design exercises will we believe enhance street attractiveness and thus the long term resilience. We have projects and funding for businesses interested in upgrading their shop fascia's, a 50/50 scheme to work with landlords to redecorate the worst buildings in the area, hanging baskets, shutter painting and new planters.

Finally we will continue to invest in our own crime data sharing system (DISC) as a means to enable businesses to be the 'eyes on the street' and communicate directly and effectively with the police.



Additional Street Cleansing



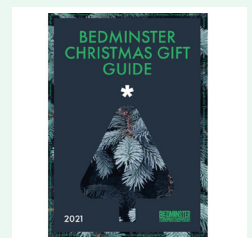
How is the BID Run



Bedminster EATFestival



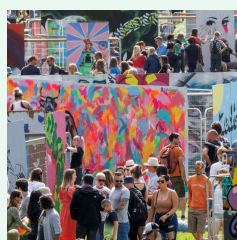
Halloween Trail



Gift Guide



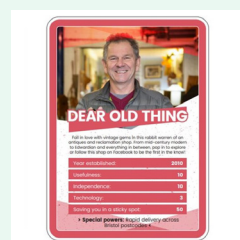
Empty Shop Grants Leading to 12 New Businesses



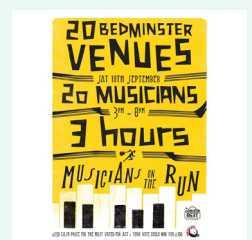
UpFest 2022



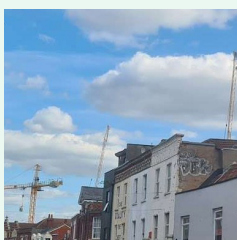
Working with the council to mitigate road closure impact



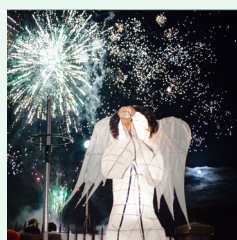
Top Trump Traders



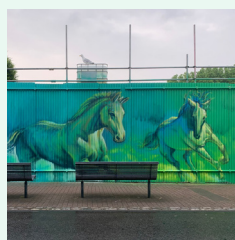
Musicians on the Run



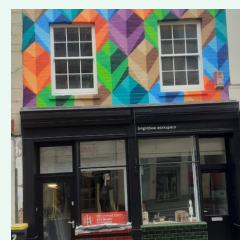
Major new developments (and customers)



Bedminster Lantern Parade



Multiple shutters and hoardings decorated



Multiple Buildings Decorated

