City Transport

Statement of Reasons

Road/Area:	Ann Smith Avenue and Novers Road, Filwood Ward.
Proposal:	Proposed Traffic Regulation Order for the Introduction of Waiting and Loading Restrictions and a 20mph Speed Limit

An area of land between Leinster Avenue and Novers Road is being redeveloped to provide 71 new houses. In accordance with the approved planning permission and to facilitate the safe and efficient movement of traffic, it is proposed to introduce waiting and loading restrictions on the new estate road, Ann Smith Avenue. It is also proposed to introduce a 20mph speed limit on Ann Smith Avenue and the newly adopted section of Novers Road, which was previously private.

Ted Bowden Mews, which forms part of the development, will remain unadopted (private) and is therefore excluded from the proposed parking restrictions.

The objective of the waiting restrictions is to deter inconsiderate and obstructive parking practices on the highway within the development, which could give rise to highway safety concerns or interfere with the movement of traffic. The purpose of the loading restriction is to allow maintenance vehicles 24/7 access to the electrical sub-station at this location.

The primary objective of the 20mph speed limit order is to reduce the potential for road traffic accidents, particularly those involving collisions between motor vehicles and more vulnerable road users (cyclists and pedestrians). It is generally acknowledged that there is a strong correlation between speed, the likelihood of collision and the severity of injury. Other benefits associated with slower traffic speeds include lower levels of traffic noise and exhaust pollution.

It appears to the Council that it is expedient to make the order –

- for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or;

- for facilitating the passage on the road or any other road of any class of traffic (including pedestrians).