



Bristol Strategic Intelligence Guide

A guide to publicly available Strategic Intelligence data, reports and other useful information

Insight, Performance and Intelligence Service

www.bristol.gov.uk/statistics

Last updated August 2026

Strategic Intelligence publications

Bristol: Key Facts

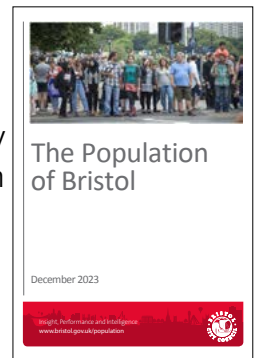
'Bristol: Key Facts' is an annual report summarising major facts and infographics about Bristol, and of living in the city.

It is published on
www.bristol.gov.uk/statistics



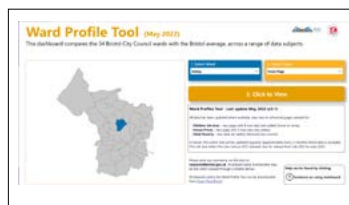
Population

An overview of the population living in the Bristol local authority area is available in the Population of Bristol. The report brings together statistics on the current population, recent trends in population and migration and future projections.



Ward Profiles

Ward Profiles is an interactive tool that provides a range of datasets on each ward in Bristol. They compare data for each ward with the Bristol average and other wards, and show change over time.



Data is updated regularly and includes Population, Health, Quality of Life, Children's Services, Housing, and Crime.

www.bristol.gov.uk/wardprofiles

The latest population estimates and projections from the Office for National Statistics are also on

www.bristol.gov.uk/population

Census

Bristol Census 2021 results are presented in two dashboards (i) Census 2021 Dashboard for Bristol local authority level analysis and (ii) Bristol Census Data Profiles dashboard



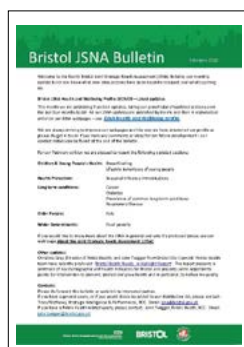
for detailed data and maps for areas within Bristol.

Topics include: country of birth, ethnicity, religion and language, health, disability and carers, economic activity, travel to work and qualifications, sexual orientation and gender identity, housing, overcrowding and car availability.

www.bristol.gov.uk/census

Joint Strategic Needs Assessment (JSNA) - Health and Wellbeing

The JSNA Health and Wellbeing profile is a wide-ranging source of data and information on the health and wellbeing needs (now and in the future) of the people of Bristol. It consists of over 80 different topic areas which are updated on a rolling basis as new data becomes available.



Updates are published monthly on
www.bristol.gov.uk/jsna and [JSNA Data Profiles](#)

Quality of Life

Annual survey giving Bristol residents an opportunity to voice their opinions.



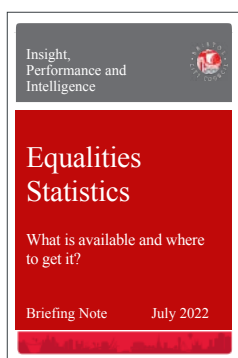
Over 200 indicators covering topics such as: health, lifestyles, community, local services and public perception about living in Bristol.

www.bristol.gov.uk/qol has the latest Quality of Life Report plus a detailed Data Dashboard containing all indicators by ward, equality & demographic groups and deprivation deciles, plus Bristol overall. All indicators show several years trend data (where available).

The results are used by the Council and other public sector partners to help plan local services and track changes in the lived experiences for people in Bristol.

Equalities Statistics

An Equalities Dashboard and a set of profiles are available for equalities groups including by ethnic group, religion, disability, LGB+, Trans, older people and Somali. The profiles show the differences between population groups including age, health, disability, economic activity, qualifications and housing.



The Equalities Statistics Guide (What is available and where to get it?) outlines the main sources of equalities statistics for Bristol.

www.bristol.gov.uk/population

Open Data Bristol

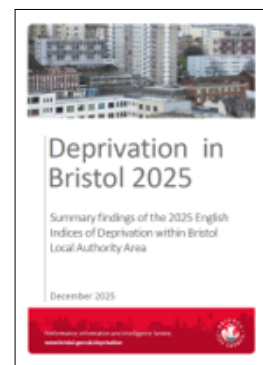
The Open Data Platform for Bristol includes hundreds of downloadable datasets, including live traffic and air quality data, and a number of Data Dashboards.

It is available via www.bristol.gov.uk/opendata



Deprivation

English Indices of Deprivation including the Deprivation in Bristol report, analysis and mapping tools, together with guidance on the use of deprivation deciles.



Details are on: www.bristol.gov.uk/deprivation

Bristol Statistics Bulletin

Sign up for the Bristol Statistics Bulletin (BSB) where news and information will be emailed to its membership on a regular basis about new research and statistics on a wide range of topics. To receive the Bristol Statistics Bulletin (BSB) go to the [Sign-up page](#).



Mapping

Bristol City Council provides a number of web-based tools which are designed to provide users with access to maps and spatial information quickly and easily:

● Pinpoint

This is designed to help people locate local information on the most convenient services from a specific location, such as the nearest library to your home or work address. Pinpoint also includes the following area boundaries: Wards, Polling Districts, Parliamentary Constituencies, Lower Layer Super Output Areas and Census Output Areas.

● My Neighbourhood

This includes links to relevant statistical data, and information about planning applications, waste collections, political representation etc in your area, all summarised in a single view.

Bristol Maps

Internal use only

A self-serve web mapping system:

- The [Default map](#) provides an easy to use web map interface with many useful tools.
- Users can build their own web maps using the hundreds of data layers available in the [layer library](#).
- [Bristol mapping download apps](#) gives access to tools for downloading data.
- **Know Your Place**

This provides access to a variety of historic maps that cover the administrative area of the City of Bristol.



For all mapping queries, contact:
GIS_SupportTeam@bristol.gov.uk

Further Guidance

Further guidance and or help with the use of deprivation deciles or postcode lookups is available internally via [Strategic Intelligence - Home \(sharepoint.com\)](#) or on request from: research@bristol.gov.uk

Compiled by the Strategic Intelligence and Performance Team, Insight, Performance and Intelligence Service, Bristol City Council.

www.bristol.gov.uk/statistics

Documents are available in other formats.

For all requests please contact: research@bristol.gov.uk