

Ideas for Healthy Fundraising

Eat well & grow

- Sell seeds or plant ‘sponsored’ trees around school. Allow families to ‘dedicate’ a tree in someone’s memory.
- Keep chickens on school site and sell the eggs or grow and sell plants/ veg/ fruit
- Invite fruit/ veg sellers to rent a stall regularly at home time
- Funky fruit and veg competition/sale – check out ideas via Pinterest like cucumbers shaped as snails or peacocks made of fruit kebabs
- ‘Eat the world’ – parents/ teachers / community invited to share dishes from around the world and/ or host 1-off cooking classes

“At my daughter’s school they are rewarded with points. At the end of each term they can ‘cash in’ the points for quirky experiential prizes like being able to sit on a cushion in assembly for that week or being allowed to eat their lunch next to the Head teacher. They love it, plus there’s no need to raise funds to buy anything in.

Parent, primary-age child

Kids and families get active

- Run discos, cèilidhs, ‘strictly’ style dance classes
- Physical activity fundraisers - think bubble runs, tough mudder style events or simple family sports days or outdoor adventure days
- Sponsor children and families to do the daily mile (or more!), cycle ‘to Paris and back’ (can be shared goal with each class cycling the equivalent mileage around school field); walk to school or pedometer challenges
- Host weekend Forest Schools or similar
- Staff vs pupils vs parents football, netball etc

“Recently, the children have used the profit from our healthy tuck shop, run by our Y6’s, to buy a beautiful wooden bench. This bench has just gone into our brand new Veg garden which has been designed and created by the Eco Crew. The children can now sit and watch the veg growing.

Teacher, South Bristol

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Sales and markets

- Sell second hand uniform donated by lost-property/previous pupils.
- Second-hand book sale of children's books
- Car boot sales at the weekend
- [Farmers markets](#) – Hosting these could make £300-£500 profit
- Have a non-food sale. Sell items that are Sugar Smart such as funky water bottles or tubs which can store healthy snacks. Go even further and source eco bottles and tubs to reduce plastic waste.
- Sell stationary. Young children particularly love stickers and funky pencils and pads.

“In year 6, groups of kids are given £10 each with the challenge to turn it into a profit that can be used for an end of school class treat. They have come up with some really good ideas in the past.”

Parent, Bristol North school

Miscellaneous

- Challenge the pupils to come up with fundraising ideas. Make it into a competition.
- Hold a non-school uniform or fancy dress day and ask for donations.
- Talent show, art exhibition or quiz night – Sell tickets to other pupils/families. Quiz night could even include a physical activity challenge!
- School cinema. Host film nights for the family and charge for tickets. Even better, can you host a ‘sunny cinema’ which is outdoors during summer – get families to bring cushions to chill out on. Make sure any snacks sold are healthy!

“People worry that there will be outcry when the sweets and cakes are taken away but many parents will be glad. Get the children involved in deciding an alternative fundraiser and they’ll soon get on board. Also phasing something out over weeks or months can help.”

Healthy Schools Team