



Suicide Prevention Action Plan

Bristol Suicide Prevention Strategy - Action Plan 2022 - 23

The Bristol ambition is to become a Zero Suicide City.

This is an annual action plan to support delivery of the Bristol Suicide Prevention Strategy. This plan focusses on in year action. Outcomes are reported in the Bristol Annual Suicide Prevention Audit Report which is presented annually to the Health and Wellbeing Board.

Delivery of actions within the plan are the responsibility of a range of partners including the NHS, the local authority, employers, schools, universities, communities and the voluntary sector, police, and criminal justice services.

The plan has seven key themes reflecting those described in the National Suicide Prevention Strategy supported by a number of actions which are informed by the local Bristol strategy and annual audit reports:

1. Support for those bereaved
2. Reduce the risk in high-risk groups
3. Tailor approaches to improve mental health in specific groups including children and young people and users of drug and alcohol
4. Reduce access to means
5. Work with our local news media to ensure responsible reporting of suicide and suicidal behaviour
6. Support research data collection and monitoring
7. Reduce rates of self-harm as a key indicator of suicide

Baseline: July 2022

Progress against this plan will be updated:

- November 2022
- March 2022
- July 2023



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1. Support for those bereaved by suicide

	Action	Action Lead	Responsible Partnership	Progress	RAG
1.1	Evaluate the impact of the BNSSG Bereavement Support Service	MH Programme lead BNSSG ICB Second Step	Avon Suicide Prevention Partnership		
1.2	Provide information to bereaved families about the processes involved and support available of a Coroner Inquiry to family members.	Mortuary and Coroner Support Bristol City Council	Avon Suicide Prevention Partnership		

2. Reduce the risk in key high-risk groups

	Action	Action Lead	Responsible Partnership	Progress	RAG
People experiencing depression and anxiety					
2.0.1	Through the Community Mental Health Framework support GPs and locality partners to have a strong focus on treating depression and anxiety and an understanding of the impact of this on preventing suicide	MH Programme Lead BNSSG ICB	BNSSG Mental Health Steering Group		
2.0.2	Healthier Together partners to sign up to and deliver the national concordat for Better Mental Health	MH Programme Lead BNSSG ICB	BNSSG Mental Health Steering Group		



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2.1	Men's Mental Health				
2.1.1	Deliver mental health improvement and suicide prevention awareness programmes at places frequented by men e.g., football and rugby clubs, barbershops, pubs, and bars	Public Health Bristol City Council	Bristol Suicide Prevention Programme: Thrive Bristol		
2.1.3	Locality partnerships to develop focused programmes for those at greater risk in neighbourhoods or key groups	Locality Directors	Bristol Suicide Prevention Programme		
2.2	People in the care of Mental Health Services				
2.2.3	Ensure support, for GPs who require not only the skill and time to recognise potential risk, but also the resources and systems through which to provide a compassionate response.	One Care	GP Collaborative Board		
2.3	People in contact with the Criminal Justice System				
2.3.3	Quarterly reporting of suicide and self-harm in HMP Bristol and identified preventative actions.	NHSE (Health and Justice)	Bristol Suicide Prevention Programme Group		
2.3.4	Quarterly reporting of suicide deaths in police custody and identified preventative actions.	Avon and Somerset Police	Avon Suicide Prevention Partnership		
2.3.5	Ensure all probation service clients and managers have access to appropriate wellbeing information	Safer City Manager Bristol City Council	Bristol Suicide Prevention Programme Group		
2.4	People experiencing poverty or housing insecurity				



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2.4.1	Offer a programme of suicide prevention awareness and mental health training for frontline housing and homelessness workers	Housing Services and VCSE Partners Bristol City Council	Bristol Suicide Prevention Programme Group	
2.4.2	Implement a programme to address the impact of the cost-of-living crisis including food and fuel poverty and debt. Include mental health and suicide awareness training for partners	Communities & Public Health Bristol City Council	Bristol One City Cost of Living Action Group	
2.5	Specific Occupational Groups			
2.5.1	Use the annual audit, real time surveillance & national guidance to identify and develop prevention response to any specific occupational groups across Bristol	Public Health Bristol City Council	Avon and Bristol Suicide Prevention Audit Group	
2.5.2	Deliver suicide prevention and awareness training package for GPs and practice staff and promote occupational H&WB support	Public Health Bristol City Council	BNSSG GP Collaborative Group	
2.5.3	Deliver suicide prevention and awareness training package for Community Health provider and promote occupational H&WB support	Sirona Health & Care	BNSSG Suicide Prevention Group	
2.5.4	Deliver suicide prevention and awareness training package for Staff in Hospital Trusts and promote occupational H&WB support	United Hospitals Bristol & North Bristol NHS Trusts	BNSSG Suicide Prevention Group	



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3. Tailor approaches to improve mental health in specific groups including children and young people and users of drugs and alcohol.

	Action	Lead	Partnership	Progress	RAG
3.1	Children and Young People				
3.1.1	Embed the new Mental Health badge within the Healthy School's scheme. Roll out mental health training to staff in early years settings	Public Health Bristol City Council	Bristol Suicide Prevention Programme Group		
3.1.2	Roll out mental health training to the wider children and young people workforce. Family support workers, YOT workers, youth workers and school mental health leads to be prioritised for ASIST, SafeTALK and self-harm training.	Public Health Bristol City Council	Bristol Suicide Prevention Programme Group		
3.1.3	All schools and other educational settings have access to 'Suicide Pack' and 'self-harm toolkit'.	Education Services Bristol City Council	Bristol Suicide Prevention Programme Group		
3.1.4	Monitor impact of emotional wellbeing, suicide and self-harm prevention in services which support young people transitioning from CAHMS to AMHS.	Bristol Children's Services	BNSSG Children and Families Board		
3.1.5	Deliver student MH liaison programme with NHS	Vice Chancellors UWE and Bristol Universities	BNSSG Suicide Prevention Group		
3.1.6	Deliver ZSA rolling programme of suicide prevention and MH awareness training for staff and students at UoB and UWE	UoB / UWE	Avon Suicide Prevention Group		
3.2	Users of Drugs and Alcohol				



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3.2.1	Provide a rolling programme of suicide prevention training for staff and clients within substance-misuse services in Bristol to help them identify and support those at risk of suicide.	Public Health Bristol	Bristol Drug and Alcohol Partnership		
3.2.1	Include drug related deaths within real time surveillance system	Public Health Bristol	Bristol Audit Group		

4. Reduce access to means

	Action	Lead	Partnership	Progress	RAG
4.1	Avon Gorge Working Group to progress additional improvements across the Suspension Bridge and wider Avon Gorge area, including provision of emergency phone numbers at high-risk locations.	Bridge Master	Avon Gorge Working Group		
4.2	Ensure frontline staff: bridge workers, network rail staff, car park attendants and prison workers are trained on identifying and engaging people who may be considering suicide and that they are supported after traumatic events.	Samaritans with Employers	Bristol Suicide Prevention Programme Group		



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5. Work with our local news media to ensure responsible reporting of suicide and suicidal behaviour

	Action	Lead	Partnership	Progress	RAG
5.1	Ensure the Samaritans Guidance for media reporting of suicide is implemented by local and regional media outlets.	Samaritans with Media	Avon Suicide Prevention Partnership		
5.2	Provide an annual refresher session for the reporting of suicide to editors and journalists at local media outlets. Highlight good reporting.	Samaritans with Media	Avon Suicide Prevention Partnership		
5.3	Monitoring of appropriate suicide coverage in the media	Samaritans	Avon Suicide Prevention Partnership		

6. Support research data collection and monitoring

	Action	Lead	Partnership	Progress	RAG
6.1	Establish real time surveillance system to include possible deaths by suicide, drug deaths & homelessness – with quarterly review and action	Public Health Bristol City Council	Avon Suicide Prevention Partnership		
6.2	Undertake an annual suicide audit and produce and annual suicide prevention report for Bristol	Public Health Bristol City Council	Bristol Suicide Prevention Programme		
6.3	Review Southwest analysis of self-harm presentations being produced by OHID and agree joint action with partners	MH Programme Lead BNSSG ICS with Public Health	BNSSG Suicide Prevention Group		



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7. Reduce rates of self-harm as a key indicator of suicide

	Action	Lead	Partnership	Progress	RAG
7.1	Annually analyse and review presentations for self-harm at emergency depts and urgent care centres to inform action. To include audit against NICE guidance and provision of psych social support.	MH Lead BNSSG ICB with Public Health	BNSSG Suicide Prevention Group		
7.3	Develop a multi-agency self-harm reduction action plan for Bristol, North Somerset, and South Gloucestershire	MH Lead BNSSG ICB with AWP	BNSSG Suicide Prevention Group		
7.4	Partners to receive and implement recommendations from STITCH HIT group	Stitch HIT	BNSSG Suicide Prevention Group		