



Overview

St Nicholas Markets are currently offering a trading opportunity within our prestigious and historic Covered Market, for which applications are now being formally invited from interested parties.

Trading will be licenced on a six-day week basis (**Monday to Saturday**) and the market stall to be allocated must be open for business from **9:30am to 5pm** daily (subject to periodic review and changes). Additionally, occasional Sunday and evening trading may be required throughout the year, especially during summer months and Christmas periods.

Stall Details

The vacant stall is situated within St Nick's Covered Market (not Exchange Hall), alongside existing businesses '*Mother's Kitchen*' & '*Kalahari Moon*'. It is of approximately **43.4 square meters** total floor space, the annual licence fee for which is currently between **£7,526.48** to **£8,937.70** depending on the nature of business (licence fees are subject to annual inflationary increase and periodic review).

Electricity supply is by way of an independently metered supply, and the resident trader is free to establish a contract with a supplier of their choosing.

We encourage applicants to visit the stall in question to familiarise themselves with its location and size. For those requiring any form of access assistance or further guidance please contact a member of the Markets Team.

Application process

Due to the stall's location, we are primarily accepting applications for the sale of non-food products and services, although the offering of some cold food items may be considered.

Applicants are advised to include images of the products they wish to sell when submitting their application, which may help greatly with review processes.

Expressions of interest can be made by way of printing out and completing an application form (found [here](#)), returning either by post, e-mail (markets@bristol.gov.uk) or hand-delivering to St Nick's Markets Office situated within the Glass Arcade (opposite Eat-a-Pitta). Completed applications must be submitted before the closing deadline of **Friday the 14th of October 2022**, following which applicants will be shortlisted for interview.

Scoring Criteria for stall 96 to 100 Covered Market

Shortlisting for interview will be awarded to applicants as per the scoring criteria listed below:

Scoring Criteria	%	
Offer of customer service *	15	
Previous similar retail experience **	5	
Existing business website or social media	5	
Concise and market relevant business plan	5	(No more than one side of A4 paper)
Product authenticity	35	(Please see authenticity rating guide below)
Product originality	35	(Please see originality rating guide below)

* Service is defined as to make items fit for use, adjust, repair, maintain or offer a personal service to the customer.

** Similar experience being market trading (indoor and or outdoor). For applicants who may be existing or previous St Nicholas Market traders, licence agreement terms & conditions compliance will be taken into account.

Note – In addition to the above scoring criteria, applications will be appraised in relation to St Nicholas Markets **Balance of Trade Policy** (separately available document) in addition to whether or not proposed products are deemed to be market appropriate. Examples of inappropriate products or services may be those that have potential to cause offence, physical harm or simply cannot be practically accommodated.

Originality rating guide

- A score of **0 to 8** will generally disqualify products from being traded. This would be products very common in nature, generally devoid of originality and readily available at numerous outlets, or items better suited to other markets operated by third parties.
- A score of **9 to 15** would be awarded to low quality products. Only in certain specific cases or at the explicit request of customers will we see fit to accommodate such an item for sale.
- A score of **16 to 21** would cover most products that are generally sufficiently original in manner, with a degree of attention to an overall novel appearance.
- A score of **22 to 27** would indicate a product that is a good representation of originality. It may, however, display minor aspects that could be improved upon.
- A score of **28 to 35** would be applied to products that carry our highest level of uniqueness. Such an item would be extremely novel in manner either generally or specifically to St Nicholas Market. Minor crossover of products would not detract in any substantial way from the overall originality rating of the item.

Authenticity rating guide

- A score of **0 to 8** will generally disqualify products from being traded. This would be products produced with little or no regard for appearance or palatability, or items better suited to other markets operated by third parties. Examples might include goods catering towards 'cheap & cheerful' or bulk-buy items.
- A score of **9 to 15** would barely qualify products for sale. Only in certain specific cases, or at the explicit request of customers will we see fit to accommodate such an item or service.
- A score of **16 to 21** would cover most products that are generally created or presented in an acceptable manner, with a adequate degree of attention to the overall appearance and quality.
- A score of **22 to 27** would indicate a product that is a good representation of the standard required. It may however, incorporate minor variances that could be improved upon.
- A score of **28 to 35** would be applied to products that carry our highest level of evaluation. Such an item would be created or presented in a nearly perfect manner. For products being hand-made, minor imperfections would not detract in any substantial way from the overall quality rating of the item, which would also compare well to high levels of competition.

Interview Process

Applicants will need a combined score of **60** or above to be shortlisted for interview. In the case of six or more qualifying for interview, the top five scoring applicants will be shortlisted only. Should nobody be appointed from the initial round of interviews, any remaining over **60** scoring applicants will be invited for interview (again in order of highest scoring). This process will repeat until such time as an appointment is awarded, or all possible viable candidates are exhausted.

During the interview process in addition to further expanding on the above application scoring criteria, interviewees will be asked to bring along example products and or images, comprehensively detail the range of products they wish to offer, effectively communicate stall presentation and display ideas, as well as inform of any business promotion and marketing plans. Interviewees will also be asked to expand on their short and long-term business plans.

The offer of a trading stall will be based purely on interview performance, with the highest scoring candidate being successful (subject to desired outcome). Shortlisted applicants will be informed of the selection criteria prior to attending interview.

Trading Terms & Conditions

An example of St Nicholas Market's licence document issued to market traders can be found [here](#)

Images of vacant stall



Location of vacant stall

(96 to 100)



Contact information

Telephone – **0117 9224014**

E-mail – markets@bristol.gov.uk

Address:

Markets Office,

St Nicholas Market,

The Exchange,

Corn Street,

Bristol, BS1 1JQ.