Application Guidance, Broadmead Market

Overview

St Nicholas Markets are offering several trading opportunities within Bristol's Broadmead shopping area, for which applications are now being formally invited from interested parties.

The currently vacant trading pitches are situated in Merchant Street, opposite 'TK Maxx'. See map on page 5 for reference. Annual pitch licence fees for 2026/27 are **£9,273.56** payable (subject to annual inflationary increase and periodic review). Successful applicants will be required to pay monthly pro-rata licence fees, commensurate with whatever period of the current financial year remains upon commencement of trade. Licences can be terminated by traders at any time (giving no less than 28 days notice) with no further fees to be applicable from the last day of trade.

Trade will be licenced for **9am to 6pm Monday to Saturday** and **11am to 5pm on Sundays** (excluding Christmas Day) for a provisional term of five years. Traders will be allowed on allocated pitches from **6:30am until 7:30pm** each market day to set up and break-down stalls. All vehicles must be removed from the marketplace by **8am**, when access bollards are put back in place by the Council staff. Vehicles are allowed back on site to pack up from **6pm** (5pm on Sundays) when the market is officially closed and the access bollards are removed (no daily parking of vehicles is offered).

All necessary trading equipment is to be supplied by licensed traders and must be of a standard deemed suitable by the Council. As per application review scoring terms, we will carefully consider the aesthetic of proposed trading stalls, and applicants are encouraged to emphasise how the appearance of their trading set-up will both compliment and enhance surrounding environs.

16amp electricity use is by way of a nearby supply post and is currently offered at no extra charge.

There is no **waste provision**. Trader must arrange for removal of all waste by end of each trading day

There is no potable **water source**. There are drains to dispose of water. The trader is responsible for bringing water to market as required.

There are no **toilet facilities**. The closest facilities are in the Galleries.

St Nicks are not responsible for the **security of the pitch**, trader trailer or surrounding area. We expect applicants to visit the area in question to familiarise themselves with its location prior to signing a licence. The trader is responsible for reporting any anti-social behaviour or criminal activity to police.

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Successful applicants are required to have Public Liability Insurance in place for a minimum cover of **£5 million**.

Application process

We are accepting applications for the sale of products, services & food but would particularly welcome applications from florists or greengrocers.

Applicants are advised to include images of the products/services they wish to sell when submitting their application, along with comprehensive pictures and or designs of trading stalls. We will also consider proposals from those who want to trade from well-presented trailers or vehicles, such as converted horseboxes or vintage style vans. Additionally, traders may elect to operate their business from under a suitably high-standard gazebo or traditional style market umbrella.

Expressions of interest can be made by way of printing out and completing an application form (found here: Trade at Broadmead Market (bristol.gov.uk)) , returning either by post, e-mail (markets@bristol.gov.uk) or hand-delivering to the Market Office situated within St Nicholas Market's Glass Arcade (opposite Crafty Beans).

Scoring Criteria for Broadmead market pitches.

Initial shortlisting for interview will be awarded to applicants as per the scoring criteria:

Scoring Criteria	**Score percentage**
Aesthetic of trading stall, trailer, or vehicle.	20%
Offer of customer service. Service is defined as to make fit for use, adjust, repair, maintain goods, or alternatively to offer a personal service to the customer.	5%
Previous similar retail experience. Similar experience being market trading (indoor and or outdoor). For applicants who may be existing or previous St Nicholas Market.	5%
Concise and market relevant business plan.	10%
Product or service authenticity. See authenticity rating guide on page 3 for reference.	30%
Product or service originality. See originality rating guide on page 3 for reference.	30%

Authenticity rating guide

A score of **0 to 6** will generally disqualify products from being traded. This would be products produced with little or no regard for appearance or design, or items better suited to other markets provided by third parties. Examples might include goods catering towards cheap & cheerful or bulk buy items.

A score of **7 to 12** would barely qualify products for sale. Only in certain specific cases, or at the explicit request of customers will we see fit to accommodate such an item or service for sale.

A score of **13 to 18** would cover most products that are generally fashioned or presented in an acceptable manner, with a degree of attention to the overall appearance and quality.

A score of **19 to 24** would indicate a product that is a good representation of the standard required. It may, however, incorporate minor variances that could be improved upon.

A score of **25 to 30** would be applied to products that carry our highest level of evaluation. Such an item would be fashioned or presented in a nearly perfect manner. For items being hand-made, minor imperfections would not detract in any substantial way from the overall quality rating of the item, which would also compare well to high levels of competition.

Originality rating guide

A score of **0 to 6** will generally disqualify products from being traded. This would be products very common in nature, generally devoid of originality and readily available at numerous outlets, or items better suited to other markets run by third-parties. Product examples might include items such as plain T-shirts, costume jewellery, bric-a-brac, or undesirable second-hand clothes.

A score of **7 to 12** would be awarded to low quality products or services. Only in certain specific cases or at the explicit request of customers will we see fit to accommodate such an item or service for sale.

A score of **13 to 18** would cover most products that are generally sufficiently original in manner, with a degree of attention to an overall novel appearance or presentation.

A score of **19 to 24** would indicate a product that is a good representation of originality. It may, however, display minor aspects that could be improved upon.

A score of **25 to 30** would be applied to products or services that carry our highest level of uniqueness. Such an item would be extremely novel in manner either generally or specifically to St Nicholas Market. Minor crossover of products would not detract in any substantial way from the overall originality rating of the item.

Interview Process

Applicants will need a combined score of 60 or above to be shortlisted for interview. In the case of six or more qualifying for interview, the top five scoring applicants will be shortlisted only. Should nobody be appointed from the initial round of interviews, any remaining over 60 scoring applicants will be invited for interview (again in order of highest scoring). This process will repeat until such time as an appointment is awarded, or all possible viable candidates are exhausted.

During the interview process in addition to further expanding on the above application scoring criteria, interviewees will be asked to bring along example goods and or images, comprehensively detail the range of products and or services they wish to offer, effectively communicate stall presentation and display ideas, as well as inform of any business promotion and marketing plans they may have. Interviewees will also be asked to expand on their short and long term business plans. The offer of a trading stall will be based purely on interview performance, with the highest scoring candidate being successful (subject to desired final outcome). Short listed applicants will be informed of the selection criteria prior to attending interview.

Trading Terms & Conditions

A current example of St Nicholas Market's licence document issued to market traders can be found online alongside this application form.

Market Location

Merchant Street, Broadmead, BS1 3EL.

View the market location on Google Maps.

Map of Market Area



Image of Market Area on Merchant Street



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Contact information

If you should have any specific questions regarding this trading opportunity or require assistance of any kind, please contact a member of the Markets Team.

Telephone: 0117 9224014.

E-mail: markets@bristol.gov.uk

Address: Markets Office, St Nicholas Market, Corn Street, Bristol, BS1 1JQ.

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Bristol City Council will use your information provided on your application to process your eligibility for a license. Please read our privacy policy here Data protection policy for further information on what we do with your information.