



Overview

St Nicholas Market's Team is offering a trading opportunity within Bristol's prestigious and historical Corn Exchange- South Arcade, for which applications are now being formally invited from interested parties.

Trading will be licenced on a six-day week basis (Monday to Saturday) and the market stall on offer must be open for business from **9:30am to 5pm** daily (subject to periodic review and changes). Additionally, occasional Sunday and evening trading is required throughout the year, especially during the summer months and Christmas period.

The currently vacant stall is situated towards the rear of the Corn Exchange, within the market's South Arcade. It is of **9.3mtrs** total in size, separated into two roughly equal parts by a common walkway. These sections are immediately adjacent to each other and can be practically managed across the walkway with relative ease.

The annual licence fee for 2024/25 being **£5,000** (£96.15 per week) inclusive of an electricity supply (rent is subject to annual inflationary increase and periodic review). We encourage applicants to visit the stall in question in order to familiarise themselves with its location, for those who may require any form of access assistance or guidance please contact a member of the Markets Team.

Application process

Due to the stall's location, we are only accepting applications for the sale of non-hot food products and services. Applicants are advised to include images of the products they wish to sell when submitting their application, which may help with the review process. Expressions of interest can be made by way of printing out and completing an accompanying application form, returning either by post, e-mail (markets@bristol.gov.uk) or hand-delivering to the Market Office situated within St Nicholas Market's Glass Arcade (opposite 'Crafty Beans').

Completed applications must be submitted before the closing **deadline of Monday the 1st of July 2024**, following which applicants will be shortlisted for interview.

Scoring Criteria for stall number 46-47 South Arcade

Initial shortlisting for interview will be awarded to applicants as per the scoring criteria listed below:

Scoring Criteria	%	
Locally sourced or made goods	15	
Previous similar retail experience *	5	
Existing business website or social media	5	
Concise and market relevant business plan	15	
Goods or service authenticity	30	(please see authenticity rating guide below)
Goods or service originality	30	(please see originality rating guide below)

* Similar experience being market trading (indoor and or outdoor). For applicants who may be existing or previous St Nicholas Market traders, licence agreement terms & conditions compliance will be taken into account.

Originality rating guide

A score of **0 to 6** will generally disqualify products from being traded. This would be products very common in nature, generally devoid of originality and readily available at numerous outlets, or items better suited to other markets run by third-parties. Product examples might include items such as plain T-shirts, costume jewellery, bric-a-brac, or undesirable second-hand clothes.

A score of **7 to 12** would be awarded to low quality products or services. Only in certain specific cases or at the explicit request of customers will we see fit to accommodate such an item or service for sale.

A score of **13 to 18** would cover most products that are generally sufficiently original in manner, with a degree of attention to an overall novel appearance or presentation.

A score of **19 to 24** would indicate a product that is a good representation of originality. It may, however, display minor aspects that could be improved upon.

A score of **25 to 30** would be applied to products or services that carry our highest level of uniqueness. Such an item would be extremely novel in manner either generally or specifically to St Nicholas Market. Minor crossover of products would not detract in any substantial way from the overall originality rating of the item.

Authenticity rating guide

A score of **0 to 6** will generally disqualify products from being traded. This would be products produced with little or no regard for appearance or design, or items better suited to other markets provided by third parties. Examples might include goods catering towards cheap & cheerful or bulk buy items.

A score of **7 to 12** would barely qualify products for sale. Only in certain specific cases, or at the explicit request of customers will we see fit to accommodate such an item or service for sale.

A score of **13 to 18** would cover most products that are generally fashioned or presented in an acceptable manner, with a degree of attention to the overall appearance and quality.

A score of **19 to 24** would indicate a product that is a good representation of the standard required. It may, however, incorporate minor variances that could be improved upon.

A score of **25 to 30** would be applied to products that carry our highest level of evaluation. Such an item would be fashioned or presented in a nearly perfect manner. For items being hand-made, minor imperfections would not detract in any substantial way from the overall quality rating of the item, which would also compare well to high levels of competition.

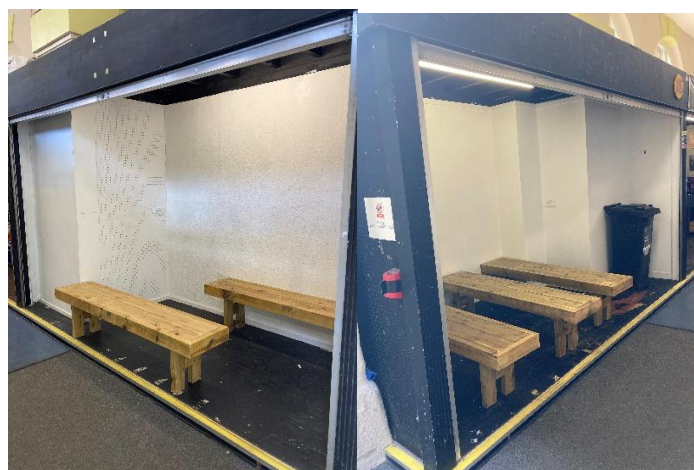
Interview Process

Applicants will need a combined score of **60** or above to be shortlisted for interview. In the case of six or more qualifying for interview, the top five scoring applicants will be shortlisted only. Should nobody be appointed from the initial round of interviews, any remaining over 60 scoring applicants will be invited for interview (again in order of highest scoring). This process will repeat until such time as an appointment is awarded, or all possible viable candidates are exhausted.

During the interview process in addition to further expanding on the above application scoring criteria, interviewees will be asked to bring along example goods and or images, comprehensively detail the range of products and or services they wish to offer, effectively communicate stall presentation and display ideas, as well as inform of any business promotion and marketing plans they may have. Interviewees will also be asked to expand on their short and long term business plans.

The offer of a trading stall will be based purely on interview performance, with the highest scoring candidate being successful. Short listed applicants will be informed of the selection criteria prior to attending interview.

Images of vacant stall:



Plan of vacant stall



If you should have any specific questions regarding this trading opportunity or require assistance of any kind, please contact a member of the Markets Team.

Trading Terms & Conditions

A current example of St Nicholas Market's licence document issued to market traders can be found on our website.

Contact information:

- Telephone – 0117 9224014
- E-mail – markets@bristol.gov.uk

Address:

Markets Office,
St Nicholas Market,
The Exchange,
Corn Street,
Bristol, BS1 1JQ.