



GDPR ready

Privacy Impact Notice

Purpose and context of this Notice

Bristol Careline of Bristol City Council (BCC) ('Bristol Careline' or 'the Company') is committed to protecting the privacy and security of your personal information. This privacy notice describes how Bristol Careline uses and protects any information that you give Bristol Careline (BCC) when you use this website, in accordance with the General Data Protection Regulation ('GDPR'). It also refers where applicable to the Data Protection Act 2018 ('DPA18').

Bristol Careline (BCC) is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this service; you can be assured that it will only be used in accordance with this privacy statement.

Under the GDPR, Bristol Careline is a 'data Controller and Processor'. This means that we are responsible for deciding how we hold and use personal information about you. We are required under data protection legislation to notify you of the information contained in this Privacy Notice.

Bristol Careline (BCC) may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from May 2018.

What is GDPR?

The General Data Protection Regulation (GDPR) is a new, European-wide law that replaces the Data Protection Act 1998 in the UK. It places greater obligations on how organisations handle personal data. (Information Commissioner's Office) GDPR is the most important change to data privacy in over 20 years and has been designed to:

- harmonise data privacy laws across Europe
- protect and empower all EU citizens' data privacy and reshape the way organisations approach data privacy (GDPR Portal)
- GDPR will become enforceable from 25th May 2018.

Scope of this Notice

This Notice applies to all Bristol Careline Service users, NOK anyone nominated as a key holder/responder and visitors to this service.

What we collect

We may collect the following information:

- Name
- Address
- DOB
- Medical information
- GP and NOK information
- Property access information such as key safe details
- Contact information including email address

- Demographic information such as postcode, preferences of language and interests specific to meet the service requirements
- Other information relevant to customer satisfaction surveys and offers

Why we hold this data and how your information will be used

We will only use the information that you share with us to understand your needs and provide you with a better service, and in particular for the following reasons:

- There is a contractual necessity in order to provide the Careline service
- Monitoring of Telecare alarm equipment as per the service user agreement that you have signed up to.
- Arrange appropriate support using third party agencies such as Emergency Services, Social services, care providers and internal teams within the council such as finance
- Internal record keeping
- We may use the information to improve our products and services and to meet the service users' needs
- We may periodically send you customer satisfaction surveys, annual reports or other information about services which we think you may find interesting using the email address or by post to the address which you have provided

From time to time, we may also use your information to contact you to ensure we keep our records up to date. We may contact you by the alarm equipment in your home, email, phone, or by post. We may use the information to customise our service and website according to your interests and needs.

Your rights

Under the General Data Protection Regulation (GDPR) and The Data Protection Act 2018 (DPA18) you have a number of rights regarding your personal data. You have the right to:

a) Be informed what we do with your data

- Through this Notice (and similar notices) we are explaining in simple language what we will use the data collected from you and about you, for. This is known as a 'Fair Processing Notice'
- We will use the data we hold on you to understand your needs and provide you with a better service (please see how your information will be used)

b) See what data we hold on you

You have a right to know what data we hold on you, and confirmation that we are processing it. This will be provided to you on request, within one month, free of charge. If you would like a copy of the information held on you please write to;

Bristol Careline (100 TS), Bristol City Council, PO Box 3176, Bristol BS3 9FS or email bristolcareline@bristol.gov.uk

c) Correct your data if it is inaccurate

We have an obligation to ensure the data we hold on you is accurate. To this end, we may periodically ask you to confirm certain details, for instance, telephone number, address, etc. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

- In certain circumstances a self-service portal may be provided for you to access your information and update your information.
- We must complete any rectifications within one month and will not charge you for this.
- In addition, we will inform any third parties with which we have shared your data that a correction is required and will inform you who those third parties are.

d) Erase your data in certain circumstances

- Where data is not required for processing, or where you withdraw consent, or object to processing where there is no legitimate reason for us to hold the data, you may ask for that data to be erased.
- You may 'Request to have Personal Data Erased' by writing to;
 - Bristol Careline (100 TS), Bristol City Council, PO Box 3176 or email bristol.careline@bristol.gov.uk
- This is not an absolute right. Where we are required to retain the data for a lawful reason (typically where there has been a contractual arrangement and in order to be able to provide the service to you or information must be retained to comply with financial laws), then we will reject the request to erase data, and explain our reasons.
- Where we can accept your request for erasure, the data in question will be deleted within one month and we will make no charge for this. Exceptionally, if the request is complex, we may require longer to achieve this and will inform you that this will be the case. This extension period will not exceed two months in total.

e) Restrict processing of your data

 You may ask us to restrict further processing of your data but allow it to be retained in our systems. This could enable you to ask us, for example, to suspend the processing of personal information about you if you want to establish its accuracy or the reason for processing it.
Where allowed by law, we will comply with this.

f) Have your data sent to another party at your request

 You may ask for your data to be sent to another party. We will provide this in a structured machine-readable format (typically CSV, but in another open format should that be more suitable). We will provide this within one month and will not charge for the provision.

g) Object to our processing

- You may object to our processing of your data, if your objection is based on one of the following three reasons:
 - 1. That the processing is based on the legitimate interests of the Company and there is something about your particular situation which makes you want to object to processing on this basis.
 - 2. That your data is being used for direct marketing
 - 3. That your data is being used for scientific research and statistical analysis

h) Be informed of any automated decision making and profiling we might use

 We do not use your personal data to perform any automated decision making or profiling. (This means making a decision or evaluating certain things about an individual solely by automated means without any human involvement.) Should the Company decide to use any such mechanisms in the future, we will inform you about the nature of the processing, provide a simple method for you to request human intervention or challenge a decision, and we will perform regular checks to ensure the system is working as intended.

How to withdraw consent

If you have provided consent for the processing of some elements of your personal data you have the right (in certain circumstances) to withdraw that consent at any time. This will not affect the lawfulness of the processing before your consent was withdrawn. To withdraw consent for the processing of specific data, you may be able to withdraw consent via the same system with which you originally provided it, or you may write to:

Bristol Careline (100 TS), Bristol City Council, PO Box 3176 or email bristol.careline@bristol.gov.uk

You have the right to lodge a complaint to the relevant Supervisory Authority, if you believe that we have not complied with the requirements of the GDPR or DPA18 regarding your personal data. In the UK the relevant Supervisory Authority is the Information Commissioner's Office.

Bristol Careline is the controller and processor of data for the purposes of the DPA18 and GDPR.

Questions

If you have any questions about this Privacy Notice, or concerns as to how your data is processed you can contact any of the following:

 The Data Protection Officer for Bristol City Council, through email <u>information.management@bristol.gov.uk</u> or in writing at the following address:

Bristol Careline (100 TS), Bristol City Council, PO Box 3176, Bristol, BS3 9FS or email bristol.careline@bristol.gov.uk

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies check if this applies on council website or standard statement- remove If not required

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

How to control your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at bristol.gov.uk

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.